

AzCPA & Arizona NASPA Present:

The logo for Arizona State University, consisting of a red outline of the state of Arizona, is positioned behind the main text. The text is in a bold, blue, sans-serif font and is arranged in three lines: "ARIZONA" on the top line, "STUDENT AFFAIRS" on the middle line, and "CONFERENCE" on the bottom line. The word "ARIZONA" is significantly larger than the other two lines.

**ARIZONA**  
**STUDENT AFFAIRS**  
**CONFERENCE**

Arizona State University – West Campus

## SCHEDULE AT A GLANCE:

**8:00 AM:** Registration & Check-In

**9:00 AM:** Welcome

**9:30 AM:** Breakout Sessions (Various Locations)

**10:30 AM:** Breakout Sessions (Various Locations)

**11:30 AM:** Breakout Sessions (Various Locations)

**12:30 PM:** Lunch & Keynote with Jennifer Hightower

**1:30 PM:** Research Poster Presentations

**2:00 PM:** Breakout Sessions (Various Locations)

**3:00 PM:** Breakout Sessions (Various Locations)

**4:00 PM:** Closing Remarks

## **Breakout Session Block I: 9:30AM**

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### **Creating COMMUNITY through Collaborative Approaches in the PCC Bécals International Partnership**

Daisy Rodriguez Pitel & Yvonne Perez, Pima Community College | Room 265, University Center Building

The Bécals PCC International Program is part of the 100,000 Strong in the Americas Initiative. The focus of this successful effort is due to the ability to create commUNITY and the strong collaboration between faculty, staff, and students. Learn how Pima Community College integrated the campus and community to create meaningful experiences for international students.

### **Using Direct Assessment Measures in Co-curricular Learning**

Lucas Schalewski, University of Arizona | Room 261, University Center Building

To ensure accountability of high-quality co-curricular student learning and the continued improvement of our practice, it is critical to implement direct assessment methods. Assessment experts continue to advance the move away from indirect assessments (ex. engagement, satisfaction, and participation) of student learning to methods that directly measure these intended outcomes. This session will discuss differences between indirect and direct assessment methods and provide recommendations on how to implement direct assessment methods in your student programs and services.

### **Once Upon a Midnight Dreary**

Christopher Watts, Arizona State University | Room 266, University Center Building

It is indeed a dreary time when privilege, oppression, and power are mistaken for overreactions. This session reveals insight from a privileged individual based on reflections around thesis research on systematic racism in fraternities.

### **Round Table: Deferred Action for Childhood Arrivals (DACA)**

Matt Matera, University of Arizona & Davier Rodriguez, Arizona State University | La Sala A & Foyer, University Center Building

## **Breakout Session Block II: 10:30AM**

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### **Positive Psychology and Leadership in Student Affairs**

Wendy Bruun, Northern Arizona University | Room 265, University Center Building

Are you bold enough and courageous enough to enter into a paradigm shift, and embrace a new way of thinking about and engaging in our leadership as student affairs practitioners? Join your colleagues as we build upon lessons from positive psychology and share insights about this research area that may impact how we lead our teams and how we cultivate student success.

### **Collaborating for Student Success**

Davier Rodriguez & Rachel Kemmerle, Arizona State University | Room 261, University Center Building

Universities are increasingly complex and comprehensive in their approach to student support. Through sharing best practices, discussion, and activities, this session will address methods for collaboration to increase student support and success, streamline university procedures, and maximize limited resources. ASU Downtown will be used as a case study to understand how departments can effectively work together in order to provide students with an effective university environment

## **Thinking like a Lawyer: Applying Legal Reasoning Skills to Student Affairs Practice**

Wimer Alberto, Arizona State University | Room 266, University Center Building

This session will challenge higher education practitioners to draw inspiration from the legal field and begin to think as legal professionals do. The session will simulate how an actual law class is conducted and will focus on how higher education professionals can use legal reasoning to become better decision makers -- and perhaps more importantly -- better educators. Come prepared to be challenge, to engage and to learn.

## **Round Table: Higher Education Budget Conversation with Board of Regents**

Dr. Mark Denke & Gale Tabeau, Arizona Board of Regents | La Sala A & Foyer, University Center Building

## **Breakout Session Block III: 11:30AM**

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### **I'm Here to Recruit You**

Michelle Garnder & Kaila VanSummer, Northern Arizona University | Room 265, University Center Building

Recruiting and hiring student leaders can be challenging, but also provides an opportunity for your organization to market yourself and show your campus community your story. By connecting student development theory to the recruitment program, we can enhance the quality of applicants. This program will focus on creating innovative initiatives to enhance your recruitment process, provide meaning behind it and to help you select the best students for your organization.

### **Faculty Fellows at 30: Innovating Engagement**

Jessica Litvack & Bill Neumann, University of Arizona | Room 261, University Center Building

Research consistently indicates that student-faculty interaction promotes student retention and persistence which resulted in the University of Arizona (UA) developing Faculty Fellows, a longstanding program committed to connecting students and faculty outside of the classroom. Recently, UA launched the 100% Engagement initiative, a commitment that all undergraduates will have the opportunity to apply their learning to real-life, professional challenges. Learn how Faculty Fellows is modernizing its traditional approach to cultivate UA's 100% Engagement initiative.

### **"She Doesn't Even Go Here...or Does She?": How a Peer Mentor Program Benefits Transfer Students**

Kenzalia Bryant-Scott, Arizona State University | Room 266, University Center Building

Transfer students are often greeted with less resources and attention from universities than their freshman counterparts. In recent years, larger numbers of transfer students have transformed our institutions; are we meeting their diverse needs? By creating a transfer student leader program, incoming students will receive intentional, individualized help adjusting to their new institution. This session will present the unique needs of transfer students and strategic ways to foster student success in academic and student affairs.

### **Round Table: Assessment in Student Affairs**

Melissa Welker & Margot Saltonstall, Arizona State University | La Sala A & Foyer, University Center Building

## **Keynote Lunch: 12:30PM**

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### **Keynote Speaker: Jennifer Hightower, Deputy Vice President for Student Affairs**

Jennifer Hightower serves as the Deputy Vice President for Student Services at Arizona State University with responsibility for University Housing & Dining Services, Orientation and Family Programs, the Memorial Union, Fraternity and Sorority Life, student clubs and organizations, and divisional assessment activities. She has also co-chaired the university's task force on Sexual Violence Prevention and International Student Success. Prior to joining ASU in 2011, Jennifer spent 15 years at Carnegie Mellon University where she served as Dean of Student Affairs and Associate Dean of Student Affairs. In this capacity, she oversaw Residence Life, Orientation and Parent Programs, Health Services, Counseling and Psychological Services, Student Activities, International Education, Career Services, Student Conduct, and Greek Life. She has also held positions at Iowa State University and Yakima Valley Community College.

Jennifer completed her doctoral degree at the University of Pittsburgh in Higher Education. She holds a Master's degree in Higher Education from the University of Iowa and a Bachelor's degree in Journalism from Arizona State University. She has participated in various leadership development symposiums include the Center for Creative Leadership, the Disney Institute, and the Academy for Innovation Higher Education Leadership. Within the community, she is actively involved in National Charity League, serves as a Girl Scout Troop Leader, and volunteers regularly with Feed My Starving Children.

## **Research Poster Display Session: 1:30PM**

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See work from graduate students and professionals from across the state!

## **Breakout Session Block IV: 2:00PM**

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### **Faculty or SAPs: Who Best Supports Online Professional Students?**

Amanda Gluski & Monique Driver, University of Arizona | Room 265, University Center Building

This presentation will address issues facing Student Affairs Professionals (SAPs) working with online doctoral students and faculty. The role of SAPs in graduate online education is constantly evolving due to higher enrollments, increased demands on faculty and the transition to online platforms. This presentation will cover the best practices implemented at the University of Arizona College of Nursing to best support and engage both faculty and students while also encouraging self-driven learning.

### **Utilizing Assessment to Strengthen Your Living Learning Community Program**

Sue Belatti, Northern Arizona University | Room 261, University Center Building

The focus of our work with any program which we oversee often centers more around the structure and process, and less on the impacts and results. And yet we know with an increase in performance-based funding, program results may be of higher interest to our on and off campus stakeholders. This program will introduce participants to a model of assessment that incorporates goal setting and aligned assessment methods for determining program effectiveness.

## **Building Pathways and Partnerships for University Recruitment of Native American Students: Micro and Macro Ally Development Practices**

Ben Mills, Analisa LaCour, & Annabell Bowen, Arizona State University | Room 266, University Center Building

An interactive discussion exploring the micro and macro pathways and partnerships employed by universities when creating outreach materials and workshops for Native American Recruitment.

## **Round Table: ACPA & NASPA Discussion**

Tricia Fechter, ACPA & David Ward, NASPA | La Sala A & Foyer, University Center Building

## **Breakout Session Block V: 3:00PM**

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### **#CatPulse: Using Texts and Mini Surveys to Keep the Pulse on Student Life at the University of Arizona**

Amanda Cheromiah, University of Arizona | room 265, University Center Building

Discover how The University of Arizona (UA) uses text messaging and mini surveys to generate insightful information about the identity, culture, attitudes, and needs of its undergraduate students. Come learn about the engaging survey method used to understand student trends in higher education.

### **Cultural Dexterity**

Yoleidy Rosario, Northern Arizona University | Room 261, University Center Building

This workshop is an engaging program that provides participants with concepts and skills required for working across national and international cultures regardless of cultural differences. In summary, cultural dexterity provides practice towards building cultural sensitivity.

### **Work Life Blend**

Kendra Hunter, Arizona State University | Room 266, University Center Building

Please join us for a dialog as 5 panelists share their secrets to successfully leading a fulfilling career and personal life! This is a must attend session if you are challenged with seeking work-life balance. Come learning how to optimize your time and develop effective work life integration strategies! You will leave the session inspired, motivated and empowered to live your best life! We look forward to sharing and learning with you!

*Panelists include: Jennifer Hightower, Jillian McManus, Dr. Cassandra Aska, Selina Zimmerman, Cindy Parnell, & Jennifer O'Brien, Arizona State University*

### **Round Table: Creating Inclusive Environments & Safe Spaces**

Jade Silva & Davier Rodriguez, Arizona State University | La Sala A & Foyer, University Center Building

## **Closing Session: 4:00PM**

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